The invention of creativity and the aesthetics of social change
A research and publication workshop with Andreas Reckwitz

Andreas Reckwitz, Frankfurt/Oder
Daniele Goldoni, Venice
Immanuel Schipper, Zurich

Jörg Metelmann, St.Gallen
Michael Hutter, Berlin
Pierre Guillet de Monthoux, MPP

Sverre Raffnsoe, MPP
Timon Beyes, MPP

Organized in conjunction with
the European Haniel Program on Entrepreneurship and the Humanities
and CBS Art Initiative

TIME: October 2, 11am - 6pm
PLACE: CBS, Porcelænshaven, PH110
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Creative cities' and 'experience economy', 'affective labour' and 'entrepreneurial self', 'management by design' and 'artful making': the contemporary regime of the new is one of aesthetic innovation. In his groundbreaking study on "The Invention of Creativity" (Die Erfindung der Kreativität, Suhrkamp 2012), sociologist Andreas Reckwitz maps and theorizes today's infatuation with creativity and how processes of aestheticization shape sociality, organizations and subjects. Structured around responses to the book's main theses, the research workshop will explore the ramifications and limits of the 'aesthetic turn' in social theory and the study of organization.